

Noticias de la semana:

CONGRATS to HoLa's 4th Grade Spelling Bee Winners! The 4th grade held a spelling bee to determine who would represent HoLa at the Rotary's annual city-wide 4th-grade spelling bee in April. Winners invited to represent HoLa are - Ariel Prevora, Mayra Tuncel, and Lucas Hjertberg; alternates are Mimi Saynuk and Sophia Boyajian! Good luck in April!

WOW! HoLa's got some serious talent! Congrats to all our performers– it was so much fun watching you shine! A big THANKS to committee leaders, Erin Stehli, Veronica Chambers, Alison Schultz and Liz Manning. A special THANKS to event MC, Virginia Einstein, and all the volunteers who helped make the show such a success: J. Adler, H. Battle, A. Black, N. Bowman, A. Boyle-Delaney, J. Branco, B. Brennan, B. Buckley, S. Cavill, J. Clampet, L. Coen, C. Cofre, A. Cooney, S. Crespi, V. Einstein, M. El-Khoury, J. Endriss, M. Garcia, B. Gerstenbluth, G. Gerstenbluth, G. Gettens, S. Gettens, K. Jensen, M. Jondee, M. Knoblauch, A. Lacroix, D. Muradian, J. Muradian, T. Narciso Kelly, J. Palmerino, D. Palmerino, M. Parker, I. Patel, I. Quezada, M. Quezada, Y. Ramos, J. Roe, I. Stempler, Z. Stoffel, and C. Varela. THANKS to photographer Craig Dale - check out the photos online <http://holahoboken.org/news/blog>.

Talent Show Photos: If you took photos at the Talent Show, please share them with the Yearbook Committee! Email photos to photos@holahoboken.org. Thank you!

HoLa Student in Junior Olympics! Congratulations to 5th grader **Joaquín Quezada** for winning 3 medals in the 2014 NJ Swimming competition (12 & under), which qualifies him for the upcoming Junior Olympics!

Talent Show DVDs: Due to the length of the show, it's taking a little longer to edit the video and DVDs will be sent home in backpacks next week. It's not too late to order a DVD. Send the attached form with payment in your child's backpack or order online <http://holahoboken.org/parents/talent/>.

SAVE THE DATE! Movie Day: HoLa's going to the cinema on **Sat. Mar. 29th, 10am - 12pm, Bow Tie Cinema** (409-415 14th St., Hoboken). More details coming soon!

SAVE THE DATE! PTO Meeting: Join the PTO Board on **Weds. Apr. 2nd at 7pm**. Jen Austin, 4th grade parent, founding Board member, and Professor of Linguistics and Spanish at Rutgers, will share some of the findings of her ongoing linguistics research at the meeting. What do you want to discuss or hear about? Email pto@holahoboken.org with your input.

HoLa's in the Basketball Play-offs! Cheer for HoLa at the play-off game basketball game this **Sat. Mar. 15th, 12pm** and for the final game of the season on **Mon. Mar. 17th, 7pm**. All games are played at **Wallace School** (1100 Willow Ave.).

Research Project: If you received a consent form from Anne Lingwall / Jen Austin for your child to participate in the linguistics research project being conducted at HoLa, please sign and return the form in your child's folder by Monday!

Sabor! Sabor! Sabor! Get your tickets now for the hottest event in town – and HoLa's biggest fundraiser - **Weds. Mar. 26th at Boa** <http://boaaahhoboken.com>:

- **Purchase Tickets:** *Invite friends, family, and colleagues to attend.* [Buy your tickets online now!](#) "Like" and share the event info on our [Facebook](#) event page.
- **Volunteers Needed** - It takes the **entire** HoLa community to make Sabor a success. Any time you have to give is appreciated! <http://www.signupgenius.com/go/20FOA49A8AE2BA31-sabor/3089937> *Note that there will be volunteer training at 6:30pm on Fri. Mar. 21st at Boa.*
- **Raffle tickets due Weds. Mar. 19th:** Top sellers win prizes! Whoever sells the most tickets gets a ticket to Sabor. The class that sells the most tickets gets a pizza party! Raffle ticket stubs and money can be mailed to Erin Stehli in the addressed envelope in which your tickets were sent home. Or, drop-off to Erin at the designated table outside the gym from 2:45-4:15pm on March 17 or 19. If you have questions or need more tickets, email Raffle@holahoboken.org.

Please Give to HoLa's Annual Appeal: So far, we have raised \$43K. Thanks to everyone who has donated! As a charter school, HoLa is funded by public dollars and generous contributions. **HoLa receives 59% less per pupil funding than the Hoboken public schools** and less funding than the other Hoboken charter schools. We are reaching out to our community to help raise \$100,000 to lessen the funding gap. *Any amount is appreciated.* https://app.etapestry.com/onlineforms/HoLa_1/appeal.html

Swing Fore the Schools: Get your tickets now for the 4th Annual Swing Fore the Schools Golf Outing at <http://www.swingforetheschools.com/>. Contact HoLa representatives Matt Kirk matthewkirk@hotmail.com or David Fuller dfuller227@gmail.com for more info. *Flyer attached.*

Stevens Soccer Fundraiser to Benefit HoLa: The Stevens men's soccer team is hosting two indoor soccer clinics for Hoboken students aged 8-14 years – **Sat. Mar. 22nd and 29th, 8:45–10am at Stevens' Canavan Arena**. The clinics are \$25 each with \$10 of the proceeds donated to HoLa for each HoLa student who participates! *When you register, be sure to indicate that you are an HoLa participant* - <https://campscui.active.com/orgs/StevensInstituteofTechnology>. Walk-ins the day of the clinics are welcome. If you have questions, email coach Devin Rensing at drensing@stevens.edu.

Urban Youth Athletic Challenge: On **Sat. May 10th, 8am – 4pm, North Field at Liberty State Park**, the Urban Youth Athletic Challenge will have an obstacle course for young athletes (ages 6-18). *Flyer attached.*

We are pleased to announce *new* Sabor food donors: *Argentina Bakery, Carmen Rosa Bakery, Cocoa Bakery, Dulche de Leche Baker, Karma Kafe, Lenore's Chocolate, and Sabor Sannia*

En este sobre:

- Talent Show Order Form
- Annual Appeal Information
- Swing Fore the Schools Flyer
- Monroe Center Painter's Exhibition Flyer
- Urban Youth Athletic Challenge Info

Fechas

- Wed, Mar 19 – March Birthday Celebrations
- Fri, Mar 21 – Sabor de Hola Volunteer Training
- Wed, Mar 26 – Sabor de Hola
- Thurs, Mar 27 – Board of Directors Meeting
- Fri, Mar 28 – Enrichment II Ends
- Sat, Mar 29 – Movie Day
- Wed, Apr 2 – PTO Meeting
- Mon, Apr 7 – Enrichment III Begins
- Wed, Apr 16 – April Birthday Celebrations
- Thurs, Apr 17 – Board of Directors Meeting
- Fri, Apr 18 – 1pm Dismissal
- Mon, Apr 21 – Fri, Apr 25 – NO SCHOOL / Spring Break
- Mon, May 19 – Swing Fore the Schools Golf Outing
- Wed, May 21 – May Birthday Celebrations
- Mon, May 26 – NO SCHOOL / Memorial Day



Did you miss the end of the talent show?
It's not too late to order
your DVD of the entire program.

Talent Show DVD – \$12

Backpack this form and \$12. (Please make checks out to HoLa PTO)

OR

Order online at www.holahoboken.org/parents/talent

Student Name _____

Homeroom _____ Quantity _____

Email _____

Giving to HoLa's Annual Appeal
is the most important way that you can support all those
who learn, teach and work together at our school.

Donor Name(s): _____

Student Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Email: _____

Phone: _____

Acknowledgements (please indicate your preference)

- I/We wish our name to **remain anonymous**.
 I/We wish our name to be **acknowledged publicly**.

Matching Gift Program

- My company has a Matching gift program.
Please send me the information I need to apply.



Please return this form and your gift to:

HoLa Annual Appeal
123 Jefferson Street
Hoboken, NJ 07030

For more information, please contact:

Karen Perdomo, Assist.School Business Administrator
kperdomo@holahoboken.org
201.626.4020 ext.103

Mimi Park, PTO Fundraising chair
mpark@holahoboken.org
201.792.2550

DETACH HERE AND RETURN WITH YOUR DONATION

FAQs

What is the Annual Appeal goal this year? The goal is \$150,000, but more importantly, we would like 100% participation from all parents, faculty and staff. The higher the percentage, the more successful we will be in securing additional contributions from foundations and corporations since they use this percentage as a critical measure to gauge the strength and commitment of our community.

What do parents typically give? Gifts vary according to what families are able to do. This year we are asking for a gift of \$1200 but all amounts are greatly appreciated. In the past, contributions have been received from \$25 to as much as \$5,000. However, the majority of gifts range between \$100-\$500.

Where does the money go? The money you give goes towards one-time start-up costs such as furnishing new classrooms, purchasing textbooks, enhancing classroom libraries, and training new teachers. Additionally, funds will also be used towards achieving our goals of further development of our technology program, enriching our arts program, and continued professional development for our teachers and curriculum development for 6th-8th grade.

If we don't raise enough money, will my child's education suffer? No. State funding provides HoLa with enough money to support our rigorous academic curriculum. But, we continually strive to enhance our curriculum with an incredible arts program that enriches the learning experience. HoLa has proven that every dollar is put to good use and there is no waste.

When does the Annual Appeal occur? The Appeal begins after the start of the school year. We encourage families to give as quickly as possible, but understand that some may choose to defer their contribution into the next tax year. The Annual Appeal is officially over at the end of our fiscal year, June 30th.

Does HoLa qualify for my company's matching gift or volunteer program? Yes. HoLa qualifies for most matching gift programs since we are a 501(c)3 tax exempt public charity, EIN # 27-1261831. Our matching gift form is available on our website and also in the office.

Do parents receive public acknowledgement of their gifts or can my gift remain anonymous? You decide. Just check the appropriate box on the Donation Form. The names of donors will be acknowledged on our website and in *El semanal* on a monthly basis. However, at no time is the amount of your gift made public. If you are donating through our website, please indicate your preference in the memo section.

Who organizes the Annual Appeal? The Annual Appeal is coordinated by the PTO with the support of the Board of Directors.

How do I make a gift? There are 3 ways to contribute. 1) Fill out the attached Donor Form and mail it with your donation to the HoLa Annual Appeal, 123 Jefferson Street, Hoboken, NJ 07030. 2) Go online to www.holahoboken.org and click "Make a Donation." 3) To make a credit card payment over the phone, please contact Karen Perdomo at 201.626.4020, ext.103 or Mimi Park, the Fundraising Chair at 201.792.2550.


Annual Appeal

Make
it equal

Make
it count

Make
a difference

Make
a donation

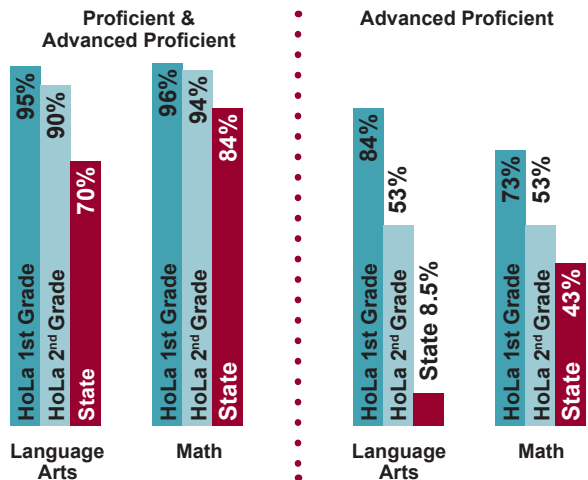
Make It Equal

Did you know that Hola receives **67% less per student** from state funding than the Hoboken public schools and even less than the other charter schools due to changes in state laws. In addition, public schools are given facilities whereas charter schools must pay for their own building and maintenance from state funding. Donating to Hola Annual Appeal will help close this funding gap. **With your gift, we can begin to make it equal.**

Hoboken Public Schools	\$24,092	
Hoboken Charter School	\$17,536	27% less
Elysian Charter School	\$14,242	41% less
Hola	\$10,259	67% less

Make It Count

Every dollar HoLa receives is invested your child's education and in the future of our school. Even though our funding is less than other Hoboken schools, HoLa's rigorous academic standards are never compromised as is evident in our 1st & 2nd grade NJPASS scores. More impressive is the percentage of HoLa students surpassing the state requirement. These scores are indicators of how our students will perform on the state proficiency test*. Imagine what we can be accomplished with additional funding!



*NJ ASK General Education Report 9/12/2011 www.state.nj.us/education/schools/achievement/2012/njask3/

Make a Difference

As we expand to 5th grade next year, there are investments that need to be made now. These are one-time start-up costs which include:

- Furnishing new classrooms with desks, chairs, white boards, and bookshelves;
- Purchasing new textbooks;
- Filling the new classrooms with instructional materials and creating classroom libraries;
- Training our new teachers.

With your generous support, we will also be able to fulfill some of our future goals:

- Continued professional development for our teachers.
- More laptops and further development of our technology program.
- More field trips to museums and other cultural & academic experiences.
- Grow the artist-in-residence program. Purchase more art supplies and gym equipment.
- Text books, library books and more books.
- Building expansion and facilities upgrades.

Make a Donation

Our goal this year is **100% participation from parents, faculty and staff**, with a target of raising \$1200 per family, totalling \$150,000. We are also seeking contributions from foundations and corporations and active participation is a critical measure used to gauge the strength and commitment of our community. Also, please consider asking relatives and friends to making a donation in addition to your gift and/or on behalf of your family.

We need you to Make It Work

Show your support and please donate today.

HoLa! Annual Appeal Donation Form

I would like to make a gift to the Annual Appeal in the amount of:

- | | |
|--|--------------------------------|
| <input type="checkbox"/> \$5,000 | <input type="checkbox"/> \$500 |
| <input type="checkbox"/> \$2,500 | <input type="checkbox"/> \$150 |
| <input type="checkbox"/> \$1,200 | <input type="checkbox"/> \$50 |
| <input type="checkbox"/> \$750 | <input type="checkbox"/> \$25 |
| <input type="checkbox"/> Other: \$ _____ | |

Our gift is enclosed:

- Cash Check made out to **Hola Annual Appeal**
 Please process my gift using our credit card:

MasterCard Visa AmEx

Card number _____

Expiration date _____ CID _____

Card Member Name _____

I am pledging the following amount \$ _____

- Please charge my credit card these amounts in the months indicated below.
 I pledge to send a check for these amounts in the months indicated below.

- | | |
|-----------------------------------|------------------|
| <input type="checkbox"/> \$ _____ | in November 2012 |
| <input type="checkbox"/> \$ _____ | in December 2012 |
| <input type="checkbox"/> \$ _____ | in January 2013 |
| <input type="checkbox"/> \$ _____ | in February 2013 |
| <input type="checkbox"/> \$ _____ | in March 2013 |
| <input type="checkbox"/> \$ _____ | in April 2013 |
| <input type="checkbox"/> \$ _____ | in May 2013 |
| <input type="checkbox"/> \$ _____ | in June 2013 |

Donations are also accepted on our website at www.holahoboken.org

HoLa is a 501(c)3 tax exempt public charity, EIN # 27-1261831. Your contribution is deductible to the fullest extent allowable by law.

DETACH HERE AND RETURN WITH YOUR DONATION

HOLA SOCCER FUNDRAISER!



**The Stevens mens soccer team is hosting
2 soccer clinics for boys and girls ages 8-
14 years old:**

Saturday March 22 (8:45 – 10:00a)

Saturday March 29 (8:45 – 10:00a)

The clinics are \$25 each.

****\$10 will be donated back to HoLa for each
HoLa student who participates!****

REGISTER AT

[HTTPS://CAMPSCUI.ACTIVE.COM/ORGs/STEVENSINSTITUTEOFTECHNOLOGY](https://campscui.active.com/orgs/stevensinstituteoftechnology)

Be sure to mention you are an HoLa participant! Walk-ins are welcome! For more info contact Devin Rensing at drensing@stevens.edu

EARLY BIRD
PRICING UNTIL
APRIL 15TH!
SAVE \$75
PER FOURSOME!

JOIN US AT THE NATIONALLY RANKED
WILD TURKEY & CRYSTAL SPRINGS GOLF COURSES

MONDAY, MAY 19TH

4th Annual

**SWING FORE
THE SCHOOLS**

2014 Golf Outing

THE 2014 SWING FORE THE SCHOOLS GOLF OUTING PROMISES
TO BE BIGGER AND BETTER THAN EVER! WE ARE ADDING MORE
PLAYERS, MORE CONTESTS, AND MORE VALUE THAN EVER BEFORE!

REGISTER NOW AT:

SWINGFORETHESCHOOLS.COM

**1 GREAT EVENT
FOR 6 SCHOOLS!**



- ALL SAINTS EPISCOPAL DAY SCHOOL
- HOBOKEN CHARTER SCHOOL
- THE MUSTARD SEED SCHOOL
- ELYSIAN CHARTER SCHOOL
- HOBOKEN DUAL LANGUAGE CHARTER SCHOOL (HOLA)
- STEVENS COOPERATIVE SCHOOL

INTRODUCING HUDSON COUNTY'S FIRST YOUTH OBSTACLE CHALLENGE!



SATURDAY, MAY 10TH, 2014
LIBERTY STATE PARK ★ NORTH FIELD
OPEN TO BOYS AND GIRLS AGES 6-18

**Let your children experience a moment of glory and
work towards a lifetime of fitness—away from the
game consoles and onto the playground!**

**For more information, call: 201-220-1326 or email
ashley@urbanyouthathleticchallenge.com**

A portion of the proceeds will go to Alliance for a Healthier Generation



www.urbanyouthathleticchallenge.com