

EL SEMANAL

17 de octubre 2014

Noticias de la semana

\*\*\*\*\*

**DIA DE LOS MUERTOS!**

**Mark your calendars** for **Dia de los Muertos** on **Saturday, Nov. 1st, 1-4pm** on the 100 block of Jefferson Street for our annual celebration of the Mexican holiday of remembrance. Bouncy houses, games, cultural activities, a bake sale and more!

Signup to volunteer: <http://www.signupgenius.com/go/20f0e4caeea2cab9-diadelos>


\*\*\*\*\*

**1st Grade Class Coffee** is **Thurs. Oct. 23rd!** Meet, greet and get to know your fellow 1st grade parents and teachers in a relaxed and informal environment. Hosted by the 1st grade class parents. Up Next: **The 2nd Grade Class Coffee** on Friday, October 31st,

**Thanks You!: A big shout-out** to the following families for their generous donations: The Goldberg family for the new refrigerator for our staff and the Jamart family for the mini fridge, which is perfect for our trailers. Tracey says “thanks a million” for your help! Also, thank you to all of the parents who volunteered during School Photo Days! The process ran smoothly and kept school day disruption to a minimum. Our parents rock!

**Message from the School Nurse:** You have probably heard about the specific strain of **enterovirus (EV68)** that has been making its way around the U.S. including in our area of N.J., and has the been causing children with respiratory problems or those with a weakened immune system to become critically ill. It is important to note that although EV68 has been on the news, there are other strains of enterovirus that are very common this time of year and have been around for a long time. So just like with any other virus, such as the flu, hand washing with soap and water (\*\*hand sanitizers are not an effective means of killing the spread this particular virus\*\*), covering your cough and properly cleaning surfaces are the best ways to avoid contagion. While we do not have any cases of EV68 at our school, we should all be mindful of preventing the spread of this virus and other germs. Please contact [nurse@holahboken.org](mailto:nurse@holahboken.org) with any questions.

**Enterovirus D68 (EV-D68) Resources**

- NJ Dept of Health Info, [Enterovirus-D68 \(EV-D68\) - State of New Jersey](#)
- Fact sheet, [What Parents Need to Know about Enterovirus D68](#)  [2 pages]
- CDC feature, [What Parents Need to Know about Enterovirus D68](#)
- Infographic, [Keep Your Child from Getting and Spreading Enterovirus D68](#)

**Sibling Applicants:** If you have a younger sibling who will be joining HoLa in September, please **get your sibling applications in** so we know how many K spots to reserve for next year! You may now submit applications online via our website, <http://www.holahoboken.org>. Be sure to indicate that you already have an HoLa student!

**Teacher Meetings:** Our teachers welcome your feedback and questions — but if you need to meet with your classroom teacher, please **make an appointment**. During Morning Arrival, teachers are busy preparing for their day in a very short period of time, so when parents pop by to discuss concerns, they are neither able to prepare adequately for their students - nor able to give the parents the attention they deserve. Thank you for understanding!

**PTO Meeting Minutes** are attached for your reference. We covered a lot of information at the first meeting of the year - please take a moment to review the attached. Please let us know if you have questions and suggestions for topics or speakers at future meetings. Email [pto@holahoboken.org](mailto:pto@holahoboken.org).

**Shop to benefit Hola:** It's not too late to do some online **Halloween costume shopping** to benefit Hola. Go to [www.smile.Amazon.com](http://www.smile.Amazon.com) and select HoLa. Amazon will make a donation to our school every time you shop.

**Save Your Boxtops:** HoLa's PTO collects Box Tops throughout the school year. Start collecting now to help raise money for our school. **Use the attached Boxtop sheet to log your collections.**

**EI Semanal:** Have something to share? Send a few lines of information and/or related materials, including dates, times, and contact information to PTO communications officer [fpalmer@holahoboken.org](mailto:fpalmer@holahoboken.org) by Wednesday evenings. If you do not have Internet access, please inform [Paola Verdejo](#) in the main office.

\*\*\*\*\*COMMUNITY NEWS\*\*\*\*\*

**TRUE Mentors 4th Annual Hoboken Scavenger Hunt!** Saturday, October 18th at 12:30pm. Registration 12-1 pm and Hunt 1-3 pm at the gazebo in the center of Church Square Park. After Party from 3-5 pm at Willie McBrides (616 Grand Street, Hoboken, NJ)

**Hoboken's Harvest Festival** is this Saturday, October 18th from 11am to 3pm at Pier A Park (1st and Sinatra Drive). Hay rides, a hay maze, pony rides, petting zoo, moonwalk, face painting, pumpkin painting, balloon art, craft activities, soccer, dance & gymnastic demos, live music and dance and much more.

**Hola's Adult Night Out** is only one week away! This night is loads of fun where you can mingle, have a drink, and dance if you want to. Come and bring all your non-hola friends too! **Everyone is welcome!!!** Friday, October 24th 7:00-10:00pm at Room84 at 84 Washington St. in Hoboken. \$10 cover includes 1 free drink (50% goes to Hola).

Next Saturday, October 25th, is the 5th annual **Hoboken 5K Run and Scary Scurry Kid's Run!** This annual event attracts over 1500 runners of all ages, many in costume, to run a fast, flat course along the Hudson River while raising important funds for the Hoboken Homeless Shelter. Register, Volunteer and Donate at [HoBOOKen5K.com](http://HoBOOKen5K.com).

**FECHAS:**

- Thurs, Oct 23 — 1st Grade Class Coffee
- Fri, October 24 — 3rd Grade Assembly
- Fri, Oct 31 — NO ENRICHMENT
- Fri, Oct 31 — 2nd Grade Class Coffee
- Sat, Nov 1 — Dia de los Muertos
- Fri, Nov 7 — 3rd Grade Class Coffee
- Weds, Nov 12 — Board of Directors meeting

- Vote to Elect Remaining PTO Chairs – Elected Alison Schultz and Bernadette Brennan as Fundraising Co-chairs; Terri Chianese as Co-treasurer
- Results of 2013-2014 and Vote on 2014-2015 Budget – \$200,000 to the school last year. Most from PTO events, (Sabor, Annual Appeal). Still turning money over. Most of the money has been turned over. Funds covered tech, field trips, PD, libraries, artists in residence. Money going to a facilities fund.
- Proposed Budget (handout); does not include Annual Appeal and Sabor. As we are a separate organization from the school, there is a difference as to what money can be used from school funds and donation from the PTO funds. "Lean and mean". Focus our fundraising on Annual Appeal and Sabor. Cover costs of the smaller events: Dia, Movie Day, Talent Show, Bingo Night, Field Day, Teacher Appreciation, Year Book, etc. Not looking to turn a profit. We give budget to committees as the events happen.
- J. Adler, Co-chair – (Meghan Mills, co-chair) Goals for the year: attempt to simplify community events and focus on fundraising through bigger events. Try not to burn out parents with a lot of small events.
- C. Pipchick, Volunteers and Special Events Chair – Administrative support of events, not the event coordinator. Compile information and organize it so that it can be handed off the following year. Classes will be assigned to specific events to organize the event but the volunteer will be open to everyone. Sign-up Genius' will be sent out now for events now so that parents can maximize their time.
  - Q's – Survey results? International night was not the most loved (timing was off), Book Fair was not popular. A lot of specific Sabor questions: pricing and such, half people thought things were too expensive and others thought it was just right. Making sure we are taking results into consideration so that we can learn from our mistakes. PTO is very interested in hearing feedback. Suggested to reaching out to class parents. If parents want to be anonymous, notes could be left in the mailbox. There is also an anonymous survey monkey that can be used.
- B. Brennan & A. Schultz, Fundraising Co-chairs – Annual Appeal, everyone is receiving a magnetic school calendar. It also serves as a reminder to support the PTO. We need 100% participation. The easiest way to participate is to donate \$10 by a specific date. The goal is to reach this goal by the end of the trimester. The goal is to raise \$125,000. (We raised ~\$80,000 '13-'14). Look at previous fundraising to gather ideas. There is a prize for classes that reach certain goals. "At HoLa, giving is an Art." Launching different tiers: e.g. \$10 - Frida. There will be a scratch-a-thon, "Scratch to Give", around Thanksgiving, and Bingo Night. Involving not only parents but students as well.

- K. Jagatic & T. Chianese, Co-treasurers – Reminder that if you spend any out-of-pocket money, you must fill out the form that can be found on our website. As soon as you return the form, you will receive your check ASAP. HoLa PTO does not have a credit card, working on it for this year. Corporate matches- reach out to companies that are willing to give us money for funds we already raised. If you work for a big organization, especially a bank. You might receive emails from the treasurers to make sure you consider insurance and the like for events (e.g. You need a Fire Permit for barbeques). Some parents decide to purchase items as donations for an event, please notify the PTO so that we can give you a receipt (form found online).
- F. Palmer, Communications Chair – If you have an announcement for el Semanal, send by Wednesday evening. Should be beneficial to the community (e.g. community events) and not advertisements.
- J. Sargent, Executive Director – We will pick a subject to focus on during PTO meetings: facilities, PARCC and Common Core, New Scope and Sequence, class/school culture, transition from middle school to high school -- develop relationships with schools, technology and school website.
  - Suggestions and concerns from parents: teacher retention – attend job fairs, staff referrals, etc.; overview of curriculum; different levels of learning, differentiation – how is it implemented at different grade levels; classroom technology (parents can have their students practice at PARCConline.org, engageny.org; offer keyboarding for K-2; Parent Portal will be made available through the website sometime in the future; facilities and expansion.
- B. Martinez, Board President, lawsuit update – Hoboken BoE filed with NJ DoE and Appellate Court. In August, DoE turned down the lawsuit. BoE has a budget of \$50,000. BoE has asked the Appellate Court to consider information the DoE did not consider, e.g. demographic. HoLa's letter writing campaign is important in order to demonstrate the support of the school's parents and community.
- Old Business/New Business – Anyone interested in volunteering for DDLM. If you register your Target Red credit card, money can go to the school.
  - Lynn Danzker – offering a different source for energy resource, Veridian.
  - Box Tops – There will be two collections, one in December and another in May.