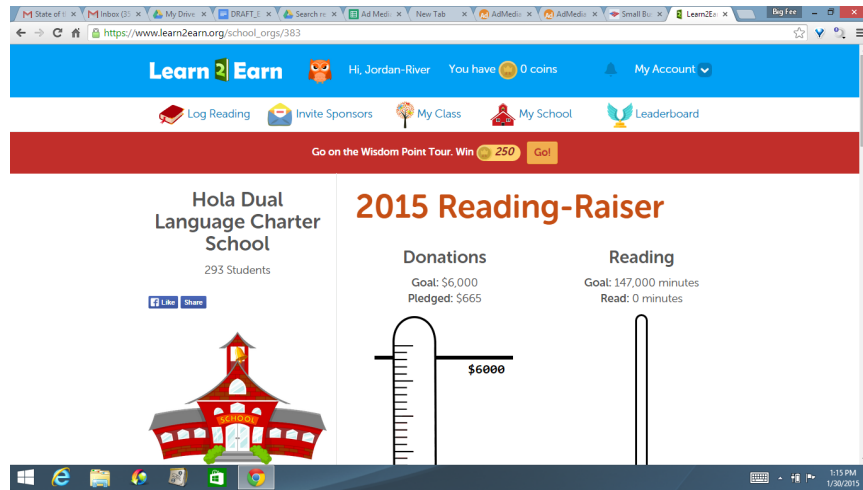


## EL SEMANAL

30 de enero 2015

### Noticias de la semana



**HoLa's Read-A-Thon is here!**

**Students read + supporters pledge = prizes for students + funds for school!**

**Details below...**

#### \*\*\*\*\*PTO UPDATES\*\*\*\*\*

**THIS TUESDAY!** Join us for the **PTO Board meeting** on Tuesday, Feb. 3rd at 7pm in the HoLa cafeteria. Hear exciting updates about Sabor, the Talent Show, Read-A-Thon, BINGO and more!

**Read, earn and win!** The HoLa Read-A-Thon kicks off on Mon., Feb. 2, and will run through Feb. 27, when students can earn points, incentives and prizes while having fun reading! Packets went home this week and students received a private online account at <http://www.learn2earn.org/> -- students are encouraged to log on now to set up their account and get familiar with how to earn points from reading. Plus, family, friends and neighbors can pledge a dollar amount for each minute your child reads, which will allow the PTO to **reach our goal of \$6000** to be used for Teacher Appreciation Week, in-class textbooks, libraries, etc. Just 20-minutes of non-classroom reading every day—including homework or being read to—adds up to thousands of minutes logged, money earned for our school and a lifelong love of reading for our children. For questions, please contact your class parent or the Read-A-Thon team from Grade 2: Lexi Coen, Deepika Gupta, Shan Gettens, Aileen Boyle.

**Talent Show Sign Up: THIS SUNDAY, February 1st is the deadline to submit your child into the Talent Show lottery.** The event will be held in late March with specific date and venue TBD. This year's talented performers will be chosen by lottery. Please follow this <http://bit.ly/holatalent> to submit your child. The Talent Show will be managed by the 1st and 3rd grade families (thank you to all who have volunteered!), but we will be looking for volunteers from the rest of the school as well, so please keep an eye on your inbox. Please contact Sarah Cavill ([sarahcavill@gmail.com](mailto:sarahcavill@gmail.com)) with any questions.

**Let's get ready for Sabor!** Sabor is HoLa's most important fundraiser of the year. This spectacular party **raises funds to support new technology, Artist-in-Residence, facilities and expansion and extra resources for our teachers and classrooms.** Get involved and have fun! **Please sign-up to volunteer:** <http://www.signupgenius.com/go/20f0e4caeea2cab9-sabor> and come to the Tuesday PTO Board meeting to find out more about this great event. Contact [cpipchick@holahoboken.org](mailto:cpipchick@holahoboken.org) with any questions.

Thank you to all who have contributed to **HoLa's Annual Appeal**, whether through a direct donation or "Scratch to Give". Stay tuned for more information. **It's easy to make an online donation:** [http://holahoboken.org/support/ho\\_la\\_annual\\_appeal\\_2014-2015](http://holahoboken.org/support/ho_la_annual_appeal_2014-2015)

**\*\*\*\*\*ADMINISTRATION UPDATES\*\*\*\*\***

Thank You to **Gunnar Jensen** for **organizing the open basketball session** during our snow day on Tuesday, and to 4th grade parents **Joe Epstein, Deepika Gupta** and **Noe Figueroa** for **shoveling all of the snow in front of the school!**

**Dismissal:** Please do not wait at the bottom of the North stairs to pick up your children during dismissal from school, or from PARCC Prep; the North entryway gets very congested, and it is difficult both for the teachers to navigate with their students, and for Boys & Girls Club to conduct their after-school program. **Regular dismissal at 2:50pm is from the gym (enter through North door / exit through South door), and dismissal from Enrichment and PARCC Prep is outside, in designated areas for each grade.**

**NY Jets Play 60 Challenge:** If you signed your child up online for the Challenge, don't forget to log in your 60 minutes of activity per day, including weekends, for 28 days straight! This could be playing at the park, recess, shoveling snow or anything that gets their heart rate up. Turn in log books each Friday, we'll record the activity and return them the same day. Please contact [mpizarro@holahoboken.org](mailto:mpizarro@holahoboken.org) with questions.

**Go teal go! HoLa's teams are just a few games away from the championship!** Please come out and show your "teal spirit" at our upcoming scheduled games:

- **3rd Grade - Sat., Jan. 31, 3:20pm**
- **4th Grade - Sat., Jan. 31, 4:10pm**
- **5th Grade - Tues, Feb 3, 8pm**
- **6th Grade - Mon, Feb 2, 7pm**

*\*\*All games are held in the Wallace School Gymnasium, 1100 Willow Avenue in Hoboken. Please check with the City regarding possible cancellations of games on Monday and Tuesday due to the impending snow storm.\*\**

**HoLa Winter Wonderland Camp, Feb 16th - 20th** This year, we are offering a **STEM, Art and Movement "Winter Wonderland" Camp during February Break!** Feb 16th-20th, 8:00am-5:00pm, \$400.00 per student.\* Includes daily snack, hot lunch option, pizza Friday and field trip to Liberty Science Center. Your child will have a great time keeping busy with science, art and physical activity during winter break—all led by HoLa teachers! To register, use the following link: <https://campsself.active.com/HoLaPrograms>. Contact Marta or Tracey with any questions. *\*10% sibling discount, \$90.00 daily rate, two-day minimum (no sibling discount on daily option). If you sign up for both February and April Break Camps at the same time, you will receive a \$25 multi-session discount.*

\*\*\*\*\*OTHER FUNDRAISING\*\*\*\*\*

**Dick & Jane “Educational” Cookies — order forms were home today!** The 5th grade has kicked off a fundraiser based on sales of delicious cookies stamped to correspond with three fun themes: U.S. Presidents, Spanish / English words and U.S. States/Capitals. Kids (or grown-ups!) can quiz each other while they snack! Take a look at: [www.dickandjanebackingco.com](http://www.dickandjanebackingco.com). **\$5 per box; orders / payment are due Monday, and cookies will be distributed on Tuesday.**

**Hashtag Babysitters.** A group of entrepreneurial HoLa 5<sup>th</sup> Graders are raising funds for their class trip to Puerto Rico by babysitting and walking dogs! **Pairs of mature 11-year-olds are available to babysit children 5 years or older and/or walk dogs.** Call [917-655-4945](tel:917-655-4945) for information.

**Music, dancing, food and fun!** The 5th graders are hosting **Kids Night Out (3<sup>rd</sup> - 5<sup>th</sup> grade only)** on **Feb. 7th from 6-9pm in the HoLa gym.** It's going to be a great night for only **\$10 per person!** All 3rd - 5th graders are invited to attend in support of the 5th grade's upcoming trip to Puerto Rico. Drop-off is optional (5<sup>th</sup> grade parents will chaperone). Check your email for the Evite to sign-up. *(Please note that there will be a separate party at a later date for the 6th grade, so stay tuned...)*

Once you register your **TargetRED** credit card and designate HoLa, you are done! No numbers to remember and nothing to hang on your keychain. And you will receive a 5% discount each and every time! **Save some money and raise money for HoLa.** [www.Target.com/TCOE](http://www.Target.com/TCOE)

**Shoparoo** allows people to raise funds for community schools by **taking snapshots of their grocery receipts** - whether they're from large retail chains or a local mom & pop shop. Receipts under \$10 convert into a one-cent donation for a local school, those of \$10 to \$49 convert into a two-cent donation, purchases of \$50 to \$99 translate into a four-cent donation, and those over \$100 are six-cent donations. Download the free app here: <http://www.shoparoo.com/r/clom5620>. Available for Android or IOS. Use code **clom5620**.

**Shop to Benefit HoLa** on [www.smile.Amazon.com](http://www.smile.Amazon.com) and select HoLa. Amazon will make a donation to our school every time you shop!

\*\*\*\*\*COMMUNITY NEWS\*\*\*\*\*

**Hoboken Library Book Buddies Program:** Book Buddies is a weekly program at the Hoboken Public Library that encourages older readers (ages 8 +) to share books and reading experiences with younger children (ages 3 ½+). **The program takes place Thursdays, 3:30-4:00pm.** (The library suggests that an advanced reservation be made for both readers and listeners, but walk-ins are accepted.) A cart is set out with books that the children can share and the younger kids get the special experience of having an older student read the book that the child has chosen. There is always an adult staff member in the room. For more information, or to register, call [1-201-420-2348](tel:1-201-420-2348). (NOTE: Participation in this would count toward HoLa Read-A-Thon points!)

**Hoboken Lacrosse Club is now accepting registration for boys and girls in 3rd grade and above!** Games are being scheduled to play against teams in the area; season will run March through June. Please contact Sean Sargent with any questions: [sean.sargent@yahoo.com](mailto:sean.sargent@yahoo.com).

**Let your kids have fun while exercising their brains this summer!** The New Jersey Institute of Technology (NJIT) has announced its **Early College Preparatory Summer Programs for 2015**. NJIT's educational summer programs offer opportunities for post-fourth to post-eleventh grade students with high academic achievement to explore careers STEM fields. Through non-traditional, hands-on methodologies, students learn the relationship between STEM subjects and their applications to everyday life. Please visit [http://www.njit.edu/precollege/studentprograms/summer\\_programs.php](http://www.njit.edu/precollege/studentprograms/summer_programs.php) for information and applications, or call 973-596-3550. Please note that the deadline for all applications is March 23, 2015.

**El Semanal:** Have something to share? Send a few lines of information and/or related materials, including dates, times, and contact information to PTO communications officer [fpalmer@holahoboken.org](mailto:fpalmer@holahoboken.org) by Wednesday evening. If you do not have Internet access, please inform [Paola Verdejo](#) in the main office.

**FECHAS:**

- Mon, Feb 2 — Read-a-Thon launch date
- Tues, Feb 3 — PTO public meeting
- Weds, Feb 4 — HoLa Board of Director's Meeting
- Feb 16 - Feb 20 — School Closed/Winter Recess
- Weds, March 4 — HoLa Board of Director's Meeting
- Friday, April 3rd — 1pm Dismissal
- April 6 - April 10 — School Closed/Spring Break